

PART 3: PRICING FOR DIGITAL COLOR PRINTING

DIGITALLY PRINTED ENVELOPES - *continued*

2b. Your Pricing – Please indicate your total price to digitally print (not offset) the follow envelopes in the colors & quantities indicated. Do not enter prices for quantities that you do not digitally print in-house.

ALL COMPANIES - SALES \$200,000-\$5,000,000

BLACK, 9 X 12 CATALOG, WHITE WOVE, NO BLEEDS

TOTAL PRICE	100 Env.	500 Env.	1,000 Env.	2,500 Env.
Average Price	\$64.80	\$150.79	\$245.03	\$488.33
Median Price	\$62.81	\$140.00	\$231.77	\$455.06
Majority Low Price	\$58.23	\$140.11	\$227.56	\$457.44
Majority High Price	\$71.36	\$161.46	\$262.50	\$519.22
PRICE PER ENVELOPE	100 Env.	500 Env.	1,000 Env.	2,500 Env.
Average Price Per Envelope.....	\$0.65	\$0.30	\$0.25	\$0.20
Median Price Per Envelope.....	\$0.63	\$0.28	\$0.23	\$0.18
Majority Low Price Per Envelope	\$0.58	\$0.28	\$0.23	\$0.18
Majority High Price Per Envelope.....	\$0.71	\$0.32	\$0.26	\$0.21

4C, 9 X 12 CATALOG, WHITE WOVE, NO BLEEDS

TOTAL PRICE	100 Env.	500 Env.	1,000 Env.	2,500 Env.
Average Price	\$89.97	\$245.41	\$411.64	\$814.31
Median Price	\$84.00	\$231.00	\$380.00	\$747.00
Majority Low Price	\$84.05	\$228.88	\$376.57	\$752.75
Majority High Price	\$95.88	\$261.94	\$446.70	\$875.87
PRICE PER ENVELOPE	100 Env.	500 Env.	1,000 Env.	2,500 Env.
Average Price Per Envelope.....	\$0.90	\$0.49	\$0.41	\$0.33
Median Price Per Envelope.....	\$0.84	\$0.46	\$0.38	\$0.30
Majority Low Price Per Envelope	\$0.84	\$0.46	\$0.38	\$0.30
Majority High Price Per Envelope.....	\$0.96	\$0.52	\$0.45	\$0.35