

## PART 8: BUSINESS CARDS - DIGITAL & BROKERED

2a. **RETAIL PRICING** – Please enter your total retail price for the following quantities of business cards (1 name/individual) printed on 12-14 pt. Coated Cover. Assume job is file-ready - Do not include charges for graphic design & artwork, but do include all pre-flight, file handling, cutting, and boxing charges/fees that may apply. Include shipping charges, if any, for jobs produced by brokers.

### ALL COMPANIES - SALES \$200,000-\$5,000,000

#### 4/0 BUSINESS CARDS WITH BLEED PRODUCED IN-HOUSE

TOTAL PRICE	Qty 250	Qty 500	Qty 1,000
Average Price .....	\$53.32	\$68.44	\$91.47
Median Price .....	\$52.00	\$68.00	\$89.00
Majority Low Price .....	\$49.14	\$63.47	\$85.24
Majority High Price .....	\$57.50	\$73.41	\$97.70
PRICE PER CARD	Qty 250	Qty 500	Qty 1,000
Average Price Per Card.....	\$0.21	\$0.14	\$0.09
Median Price Per Card.....	\$0.21	\$0.14	\$0.09
Majority Low Price Per Card .....	\$0.20	\$0.13	\$0.09
Majority High Price Per Card.....	\$0.23	\$0.15	\$0.10

#### 4/4 BUSINESS CARDS WITH BLEED PRODUCED IN-HOUSE

TOTAL PRICE	Qty 250	Qty 500	Qty 1,000
Average Price .....	\$69.58	\$89.73	\$122.77
Median Price .....	\$69.00	\$85.40	\$118.50
Majority Low Price .....	\$63.80	\$82.33	\$112.52
Majority High Price .....	\$75.36	\$97.12	\$133.03
PRICE PER CARD	Qty 250	Qty 500	Qty 1,000
Average Price Per Card.....	\$0.28	\$0.18	\$0.12
Median Price Per Card.....	\$0.28	\$0.17	\$0.12
Majority Low Price Per Card .....	\$0.28	\$0.16	\$0.11
Majority High Price Per Card.....	\$0.30	\$0.19	\$0.13